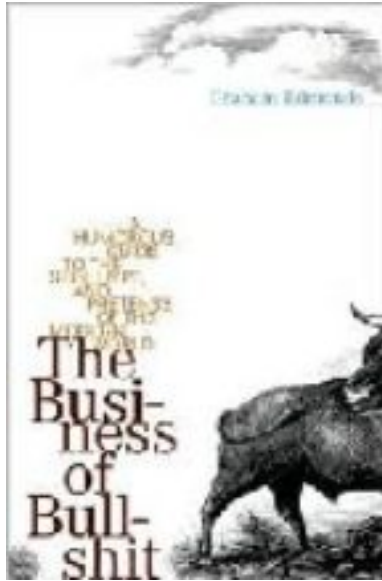


THE BUSINESS OF BULLSHIT: A HUMOROUS GUIDE TO THE SPIN, HYPE AND PRETENSE OF THE MODERN WORLD



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Graham Edmonds Modern life is full of bullshit, so much so that sometimes it's hard to know where to draw the line. With hilarious explanations of over five hundred commonly used bullshit words and phrases-in categories including consulting, marketing, politics, and sports-The Business of Bullshit is required reading for anyone who wants to understand the spin-heavy lingo of the modern world. As a bonus, for the truly inspired, each section comes with a Bullshit Bingo card so you can put your new lexicon to use and compete with your friends-at meetings, lectures, or watching politicians on TV-to see who can get Bingo first.