

# CREATIVITY 35



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David E. Carter This thirty-fifth edition in the Creativity series displays the best and brightest in advertising and design work from creative professionals around the world. CREATIVITY 35, which features more than 1,000 color photographs and illustrations, covers dozens of categories in both the consumer and trade markets, including advertisements, posters, billboards, brochures, catalogs, calendars, promotional items, corporate identity manuals, magazine covers, web sites, and much more. Creative professionals looking for inspiration, or anyone with an interest in quality graphic design, will find CREATIVITY 35 an invaluable resource.